

17 June 2019

In September 2020, Deutsche Messe RUS starts up a new project named TRANSPACK - an international exhibition for transport packaging, packaging machinery and automation. The venue for the event will be IEC Crocus Expo. The trade fair will be held at the same time as the major intralogistics project of Deutsche Messe RUS CeMAT RUSSIA - from 22 to 24 of September 2020.

In her comment about the launch of a new trade fair TRANSPACK, Svetlana Fedoseyeva, Director General of OOO Deutsche Messe RUS, pointed out: “In the framework of TRANSPACK, we will propose our Russian and international customers a high-quality platform in the central region of Russia which is a rapidly growing market with a particularly great potential in the area of transport packaging equipment and process automation. The central region is a point of contact for all the other regions of Russia. That is why packaging technologies for warehouses are extremely relevant here. Our task is to raise the profile of global brands in this local market. This will facilitate better quality of the services and - which is equally important - environmental protection.”

TRANSPACK will be held in parallel with CeMAT RUSSIA - an international exhibition for materials handling, warehousing equipment and logistics. Such synergy will help visitors to find complex solutions for tasks related to development of an efficient intralogistic system in the company and to cost optimization for transport packaging. Russian trends in the packaging industry development are similar to global ones. They include decreasing of material intensity of packaging, ensuring its compliance with the modern logistics and increase of online trade.

TRANSPACK exhibition display categories cover in full the main areas of the industry, and include the following sections:

- Transport and industrial packaging
- Packaging materials
- Machinery and industrial robots
- Marking systems

Prior to the launch of TRANSPACK, several cooperation agreements between Deutsche Messe RUS and key industry unions were signed. These are National Packaging Confederation (NCPack), The International Corrugated Industry Magazine, Informational Packaging Portal Unipack.Ru, and the August Borg information and analysis center. One of the world's largest transport and logistics companies in the market, Kuehne + Nagel, received the status of a recommended partner of transport and logistics services for exhibitors.

TRANSPACK international exhibition for transport packaging, packaging machinery and automation will be held in IEC Crocus Expo (Moscow) on September 22-24, 2020.

All information about the exhibition you can find on www.transpack-russia.ru



Deutsche Messe

TRANSPACK

OOO Deutsche Messe RUS is a subsidiary of German exhibition company Deutsche Messe AG. Deutsche Messe ranks among Germany's top five tradeshow producers. Deutsche Messe's portfolio includes industrial trade fairs in Australia, Canada, China, Indonesia, Italy, Mexico, Russia, Singapore, Thailand, Turkey and the USA. Among the sectors addressed at these overseas events are Automotive, ICT & Digital Business, Manufacturing & Processing Industries, Energy & Logistics and Metal Processing. Having over 1,200 employees and 58 sales partners, the company is represented in more than 100 countries.

Its Russian branch, OOO Deutsche Messe RUS, was opened in Moscow in 2011. The company organizes b2b events in the format of trade fairs and conferences. The high global profile of Deutsche Messe AG and international sales skills of its subsidiaries allow Deutsche Messe RUS alone or together with other companies to organize trade fairs and conferences in Moscow, Ekaterinburg and Irkutsk. The scope of activity includes warehouse technologies, handling systems and intralogistics, metalworking and woodworking, engineering and climate control equipment and information technology.